The Peabody Awards And The Center For Media & Social Impact's
"We Disrupt This Broadcast" Podcast
Honored With Gold Signal Award

ATHENS, GA, AND WASHINGTON, DC, OCTOBER 16, 2025… The podcast "We Disrupt This Broadcast," co-created and co-produced by the Peabody Awards and the Center for Media & Social Impact, has won a Signal Award for excellence in podcasting. The prestigious podcast was awarded a Gold honor in the Arts & Culture category of the Signal Awards, which pay homage to a distinguished list of storytellers, reporters, creators and innovators who represent the very best of what podcasting can be. Other big winners at the Signals this year include Kelce brothers' podcast, "New Heights," Keke Palmer's eponymous podcast, "All There Is with Anderson Cooper" and "DC High Volume: Batman."

"We Disrupt This Broadcast" focuses on entertainment storytelling that reflects the pressing issues and leading—and disruptive—creative voices of our day, along with conversations with leading academics, journalists, and other experts that help explain how and why these stories influence our real lives. From intimate interviews with award-winning TV creatives to real talk with experts, "We Disrupt This Broadcast" highlights the inner workings and cultural relevance of the shows that are changing all the rules and shaping the future.

"Creative entertainment culture shapes the ways we live our lives and the world around us. Through these intimate conversations, we dig deeper into the social critique and civic imagination these creative artists provide through their talent and vision. We're so honored with this award and the spotlight on these thoughtful, disruptive voices," said Caty Borum, Executive Director of the Center for Media & Social Impact, and Jeffrey Jones, Executive Director of the Peabody Awards, lead EPs of the podcast.

Past podcast guests have included actors Ben Stiller, Adam Scott, Mo Amer and Ramy Youssef, and Emmy Award-winning creators/showrunners Bill Lawrence, Brett Goldstein, Damon Lindelof, Charlie Brooker and Quinta Brunson. Season three of "We Disrupt This Broadcast" launches in January 2026, distributed via public media organization PRX and found in all podcast platforms.

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ABOUT THE PEABODY AWARDS

The Peabody Awards is celebrating 85 years of honoring stories that defend public interest, encourage empathy and expand our understanding of the world. Respected for its integrity and revered for its standards of excellence, the Peabody is an honor like no other for television, podcast/radio, and immersive and interactive media. Chosen each year by a diverse Board of Jurors through unanimous vote, Peabody Awards are given in the categories of entertainment, documentary, news, podcast/radio, arts, children's and youth, and public service programming.

ABOUT THE CENTER FOR MEDIA & SOCIAL IMPACT (CMSI)

The Center for Media & Social Impact (CMSI), based at American University's School of Communication, is a creative innovation lab and research center that creates, studies, and showcases media and storytelling for human rights, social good, and civic participation. Focusing on three core themes—*Documentary & Independent Media*, *Participatory & Civic Media,* and *Entertainment & Popular Culture*—the Center bridges boundaries between scholars, producers and communication practitioners across media industries, social justice, public policy, and public engagement. CMSI produces resources for the field and academic research; creates original media; convenes conferences and events; and works collaboratively to understand and design media that matter.